

The Sense of Incarnation in Ellul and Charbonneau

by Daniel Cérézuelle

Abstract: Bernard Charbonneau, a friend and an acknowledged inspiration of the Christian Jacques Ellul, was an agnostic, but they shared some fundamental values. Their understanding of freedom as incarnation was the common ground of their lifelong companionship in the criticism of technological society and in environmental activism.

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In this essay I shall try to clarify the common existential and spiritual background of Ellul's and Charbonneau's critique of technological society. They met very young, became friends in their twenties, and their intellectual companionship lasted throughout their life. Ellul, as most of you already know, kept saying that he had an important intellectual debt towards Charbonneau. Although he was not a Christian, I think it is useful to take into account Charbonneau's thought, because it sheds some light on the orientations of Ellul's thought. The agnostic Charbonneau and the Christian Ellul had in common a same understanding of human freedom as incarnation. Ellul wrote for example that already in the 1930s they "insisted on the unity of the human being, on the incarnation, on one's commitment according to a personal decision."¹ Their common dissent with the evolution of modern society is rooted in this common spiritual experience. When they were young they had long discussions on this issue and understanding what one says about this issue helps understand what the other has to say.

On this fundamental issue of freedom as incarnation, the social writings of Ellul say very little. True, we can get some hints from his theological writings. But those hints are not always very explicit. For example in *Presence of the kingdom* he makes a connection between the issue of incarnation and the criticism of modern technology and of the modern State, but this connection is not very explicit. I shall try here to make it more explicit and in order to do so, I must begin with a few remarks on the Judeo- Christian roots of incarnation.

I. Two Models of Perfection.

Free like a bird: In most religions, perfection or sanctity can be achieved through a process of disincarnation: achieving immortality, getting rid of the individual body and its carnal needs, liberating the soul from gravity, flying, and so forth. Most mysticism aims at liberating the self from its condition captive to a living body. This self-deification by means of disincarnation is also the goal of many speculative philosophies. Thanks to the power of the concept, man's mind can liberate him from his finitude, which he experiences in his body. (The *soma = sema* theme of the ancient Gnostics exemplifies this trend). This longing for the post-human, or the trans-human, is also one of the powerful motives of the technological adventure.

Reaching a perfect state, obtaining freedom, is overcoming the bonds which attach the human mind to the laws of corporeal nature. Hence, the importance of ascensional symbolisms and of transparency in representations of human perfection.

This state of mind may encourage a fascination with technological power and an interpretation of all growth of human power over nature as one more step toward the ultimate liberation of the human mind from the constraints of a corporeal mode of existence which is experienced as an obstacle.

On earth as in heaven: Judeo-Christian revelation breaks with this aspiration towards a disincarnate perfection. To mankind obsessed with the desire for escape from its condition (“you will be like gods...”), the God of the Bible gives the example of an unheard of and scandalous perfection by means of his incarnation in the world. “The word (or ‘verb’) became flesh” says the Bible.

This *ensarkosis logou*, incarnation of the word, lends itself to various interpretations. A sacrificial one would say that the sufferings which Jesus endured in his flesh are the price for the salvation of mankind. Another one would say that this incarnation does not amount to a diminishing of God but to the manifestation of a supreme perfection. Becoming sentient flesh, individual incarnated existence, active in space and time, the verb incarnate gives mankind the model of a *perfection in this world*. Before Christ, humans could believe that perfection, which realizes all the aspirations of the spirit, could exist only *beyond the natural world*. Now, Jesus, as God-made-human, gives the example of the full realization of the spirit in this world.

The example of Christ tells us that sanctity is no longer to be found in a flight from this world or in a rejection of our carnal condition, but in the act of incarnation. This is the new model for human freedom. And since this imperative of incarnation knows no limits, it is no longer during some special moments of their spiritual life that humans should realize this incarnation. From now on, invested with the “freedom of God’s children,” they must try to translate or put into practice their spiritual values in all the dimensions of their daily life, which thereby becomes sanctified. Therefore the value of human works should be evaluated and judged by taking into account the experience of all dimensions, including the carnal ones, of this daily life.

II. Technique and Incarnation in Jacques Ellul.

In his *Presence of the Kingdom*, Ellul explains what should be a Christian ethics in a world dominated by technology. And right at the beginning of this book he raises the issue of incarnation: “God has been incarnated, and we should not disincarnate him.”² Therefore, it is important for each believer not to separate his material (carnal) condition from his spiritual condition. Our responsibility is to incarnate our spiritual values in this world “from which we should escape.”³ According to this imperative of incarnation, we should build “a civilization at human scale.” But our technological civilization is not adapted to “carnal man” (*l’homme de chair*).

The accelerated growth of our technical, economic, and scientific means is grounded in a process of abstraction which neglects real man and considers only an ideal man. “Thus, living and real man is subordinated to the means which should guarantee the happiness of an abstract man. The man of philosophers and politicians, which does not exist, is the only goal of this prodigious adventure which results in the misery of the man of flesh and blood, and transforms it everywhere into a means.”⁴ If we seriously pay attention to the real condition of the man of flesh, we should not accept this dissociation. The incarnation of the verb in Christ gives mankind a model: in order to be good, an action must incorporate its end not only in its effects but also in the agent and the means he uses.

An efficient action realized by someone who does not know what he does and why, who is reduced to the status of mere irresponsible means, cannot be good. "What is important is not our tools and institutions, but ourselves."⁵ Only a process of disincarnation can allow us to imagine that an action could be justified by its end. All our actions, and all their effects should embody our values. Others have held similar ideas but what is original with Ellul is his willingness (and ability) to take seriously and radically these principles for identifying and evaluating the instances of depersonalization of daily life. This is the basis for his criticism of modern state and of technical civilization. He shows us how the real workings of the technical and institutional equipment of mankind tend towards autonomy, which is contradictory with the principle of the unity of means and ends associated with incarnation.

Thus, the emphasis on incarnation in Christ as well as in the life of a real individual man, which is at the core of Christianity, requires us to submit our techniques and our institutions to an evaluation (*jugement*) which determines their place in our lives as well as their limits.

Ellul insists on *three consequences* of this imperative of incarnation:

First: this imperative of incarnation should be obeyed in all the dimensions of our lives. For example, concerning power relationships, we should pay attention not only to politically institutionalized forms of domination, but to non-political forms of domination. This requires that we pay a careful attention to the structures of daily life in order to identify hidden power relationships.

Second: personal autonomy is both the condition and the realization of freedom. Only through the responsible action of each one of us can the word of God incarnate itself in the world. Everyone, each of us, is called to act and to decide personally in a world which depersonalizes action. Everything which reduces our personal control on our daily life is bad.

Third: our spiritual and moral orientations must be put into action first in our daily life and express themselves through our way of life (*style de vie*). For changing the world, private life is as important as public and political action.

III. Freedom and Incarnation in Bernard Charbonneau

Throughout his entire life, Charbonneau was motivated by the idea that industrial civilization cannot answer two basic human needs: the need for nature and the need for personal action, or -- said otherwise -- the need for freedom. Hence, his works can be read as an invitation to invent a new civilization which could respond to these needs for nature and freedom. Because incarnation is a central feature of the human condition, the incapacity of our civilization to respond to these needs results in the depersonalizing of existence. In one of his books he writes that "uncontrolled development threatens this man whose mind is incarnated in a body."⁶

So why does Charbonneau think that incarnation is a central dimension of human existence? For him, to be free is to accept -- and not to reject -- the tension between a spiritual imperative and the difficulties to incarnate it in nature as well as in society. Only an individual can realize this incarnation in his life. "Between heaven and earth, between the ideal and the real, a mediator is necessary, and there is none for that, but a man; in order to achieve its incarnation, the spirit never used another device."⁷ Accordingly, the dream of a total freedom is meaningless, since freedom

cannot be a permanent mode of existing; it consists in an *effort for liberation* which succeeds more or less.

Charbonneau said again and again that a thought which is not put into practice in daily life is worthless, and – as a consequence – that every dimension of the individual’s experience is important, since every circumstance of daily life is an occasion for putting our values into practice.

Besides, Charbonneau is convinced that thought has a vital need of expressing itself through an action which gives it in return material reality and ontological weight. Since he is especially aware of the global completeness of the person, he is reluctant to give more importance to certain material dimensions of life than to others.

For example, in order to evaluate the productive equipment of a society, we should take into account not only the level of consumption but also the sensuous (or sensorial) conditions of daily life.

Whether we consider the progress of institutional organization or the progress of technological and industrial performance, beyond a certain threshold the growth of our tools may deprive all individuals of the possibility of incarnating their values through actual actions. Meditating about the fantastic increase of the power of mankind’s tools, and especially of the state, he says “From my own thinking to this reality, the distance is such that I am condemned to a disincarnated thought, when thinking the state can be animated by an all-powerful imperative of incarnation.”⁸

United by a Common Thought

This is the title of an article which Charbonneau wrote for an environmentalist journal after Ellul’s death. Reflecting on their personalist youth and their split with the Esprit Movement of Emmanuel Mounier, Charbonneau wrote that, unlike Mounier, “we were not interested in saying ‘amen’ to progress, but in understanding the threat which it posed to nature and freedom . . . Where for Mounier it was necessary to adapt to a society in transformation, for us it was necessary to judge it according to our values of democracy and freedom in order to change it.”⁹

In the *personalist manifesto* written in 1937 by both Ellul and Charbonneau, they criticize the depersonalization of action which, in modern society, results from the normal working of administrative, economic, and technical institutions.¹⁰ They call for an evaluation of institutions and technologies not from the point of view of efficiency but rather according to their consequences for each of our mastery of our own daily lives. What place remains in the technological society for our own decisions? For them the reduction of our control over our daily life is evil.

Reflecting on their early common commitments, Jacques Ellul wrote: “we felt the necessity of proclaiming certain values and of incarnating certain forces.” But “when the personal problem consisted in examining if we could incarnate the necessity which we felt inside of us,” in our normal social life, the question was no longer “to live according to one’s thinking” but simply “to think and nothing else and to make a living and nothing else.”¹¹

Thus, it is their understanding of incarnation which led these two young thinkers to undertake a radical critique of a civilization which creates such a dramatic split between the spiritual and material dimensions of life.

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- ¹ Jacques Ellul, « Introduction à la pensée de Bernard Charbonneau ,» in *Ouvertures, Cahiers du Sud-Ouest*, n° 7 (1985), p. 41.
- ² Jacques Ellul, *Présence au monde moderne* (Genève: Roulet, 1948), p. 16.
- ³ *Présence*, p.19.
- ⁴ *Présence*, p.83.
- ⁵ *Présence*, p.105.
- ⁶ Bernard Charbonneau, *Le système et le chaos* (Paris : Economica, 1990), p.128.
- ⁷ Bernard Charbonneau, *Je Fus* (Bordeaux : Opales, 2000), p.21.
- ⁸ Charbonneau, *Je Fus*, p.10.
- ⁹ Bernard Charbonneau, « Unis par une pensée commune » in *Combat-Nature* n°107 (nov. 1994).
- ¹⁰ Bernard Charbonneau et Jacques Ellul, *Directives pour un manifeste personnaliste*. Journal intérieur des groupes personnalistes du Sud Ouest, 1935 ou 1936. Patrick Troude-Chastenet en a publié une édition annotée dans le *Revue française d'histoire des idées politiques*, n° 9 (Paris,1999). pp.159-177.
- ¹¹ Jacques Ellul, « Introduction à la pensée de Bernard Charbonneau » p. 41.

The Problem of Health Care as Technique

by Raymond Downing

Abstract: Healthcare is a consummate example of the technological system that Ellul described. Yet popular commentary dwells on the problems that healthcare has – particularly financing in the USA – far more than the problem that it is. Through examining the Hebrew story of the Bronze Serpent, and considering the contemporary focus within healthcare of risk analysis, I will propose that modern healthcare as technique is a problem.

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The Bronze Serpent

Rustom Roy, co-founding editor with Jacques Ellul of *The Bulletin of Science, Technology, and Society*, said about healthcare that it was “the world’s most pervasive technology problem.”¹ What is it about this healthy sector of our economies, this enterprise dedicated to healing, that makes it a problem? Is it that healthcare *has* problems, or that healthcare *is* a problem? Thirty-five years ago Ivan Illich declared that it *was* a problem: “The medical establishment has become a major threat to health” was the opening sentence in *Medical Nemesis*. Since then, most analysts have assumed only that it *had* problems. Ellul undoubtedly would have agreed with his disciple Illich.

So what is the problem with healthcare? Consider first the story of Moses and the bronze serpent, a very old story of healthcare, with tentacles that reach all the way to the Gospels.

The story itself is short and simple: the Israelites were suddenly confronted in their travels by a population of poisonous snakes. Enough people were bitten, envenomated, and died to warrant classification as a public health problem needing intervention from the government. Moses made a bronze model of one of the snakes and put it up on a pole. Those who had been bitten were instructed to look at the bronze serpent, and when they did, they survived.

The setting of this story is rich with epidemics. When the Israelites were enslaved in Egypt, it was a series of Ten Plagues that eventually convinced the Egyptians to free them. However, when the Israelites started traveling on foot through the desert and began complaining about the trek, the tables were turned and they began to experience deadly epidemics: fire, a couple of unnamed plagues, an earthquake – and the snakes. In each case the epidemic was a direct consequence of their complaining or rebellion or greed or debauchery. These were not random plagues or meaningless slaughters. When people began corporately complaining about or ignoring the plan God had laid out for them (and in the process acting against their own interests), there were consequences to their own health. God had spelled it out right after they left Egypt (Ex 15:26): following God’s plan would prevent all the diseases the Egyptians had experienced, because health is God’s business.

In this serpent story we are considering, the people were again complaining – at least for the eighth recorded time since leaving Egypt. Most of the previous epidemics had been consequences of these public complaints. But the consequence this time was different. Now God sent “fiery serpents” – the

word is *saraph*, the same word that is translated “seraphim” in Isaiah 6. Both meanings come from a root word meaning “to burn,” and in fact the seraphim in Isaiah touched Isaiah’s mouth with a burning coal to take his iniquity away. The Israelites, however, may not have gotten this connection between an angelic being and a deadly snake, and they asked Moses to do something to remove the snakes (*nachash* – an entirely different word; the one used for the Satan-snake in Genesis 2). So Moses prayed, and God told him to make a *saraph* and put it on a pole for all to see. Moses then made a snake (*nachash*) out of bronze (*nechosheth*), two words that are related to each other – more on this shortly. And it came about that all who had been bitten, if they looked at the bronze serpent, they lived.

This redemptive event apparently had a more profound effect on the people than the few sentences in Numbers 21 betray, for there are no more recorded episodes of *complaining* until after they entered Canaan. They did have a major run-in with debauchery and idolatry later at Peor resulting in their largest yet epidemic – 24,000 dead from a plague. But the problem of complaining, which had dogged them from the beginning of their wilderness trek, did not recur. They accepted Moses as their leader, and the next time they were without water they dug a well instead of complaining. Then they asked permission to pass through the land of the Amorites, but instead of being given permission, they were attacked. They fought back, won, and settled for a while in Amorite land. When they moved on again they had the same experience with the people of Bashan: Bashan attacked Israel, Israel fought back, and won. By this time their reputation had grown, and the next people in line, the Moabites, were worried. Their king Balak hired the prophet Balaam to curse Israel, and he tried. Four times he tried, but each time the only thing that came out of his mouth were blessings.

We don’t know if the Israelites attributed this string of successes (prior to Peor) to the healing power of God during the snakebite outbreak. But we do know that they at least respected the bronze serpent because they saved it – for 500 years! And during that time they apparently did what any of us do with an object or method that in one situation was so remarkably effective: they began honoring the thing instead of what it represented. Maybe they even kept trying to use it for healing. They named it – Nechushtan, not Saraph – and offered sacrifices to it. One of the first things King Hezekiah did in his reforms was to smash it, just as he smashed the sacred pillars and poles that honored other gods, because the people were treating Nechushtan the same way.

Once again, the words used in the brief narrative in Numbers 21 tell an interesting story. God simply told Moses to “make” a snake on a pole, and the word for “make” is a very common word, the one used in Genesis 1 for all that God created. It was the same word used when Adam and Eve made loincloths for themselves out of fig leaves, and when Noah made the ark. God is the creator, and we too make things: *homo faber*. And we often use metal to make these things.

Moses decided to make the snake out of bronze (*nechosheth*), a metal first mentioned in connection with Tubal-cain, only 7 generations down from Adam. The word is used frequently in the Pentateuch, and always refers there simply to the metal itself. However, beginning with the bronze chains that bound Samson after his hair was cut, there are several uses in the Old Testament where *nechosheth* is translated as chains or fetters. The connotation of the word had begun to change from the material (a common metal used for the furnishings of the tabernacle in Ex 25) to one of its apparently increasing uses: fetters. Eventually, in Ezekiel 16:36, there is a use of the same Hebrew word *nechosheth*, but by now the meaning is clearly different; no longer bronze itself, but idolatry (presumably another of the uses of bronze) and filth or harlotry. Could this hint at the link between *nachash* (which came to mean practicing divination as well as serpent) and *nechosheth* (bronze, which became idolatry)?

Perhaps it was this Ezekiel use of *nechosheth* that Hezekiah saw in the way the people were treating Nechushtan. But he could not smash what Nechushtan originally represented. Over 700 years later John raised that serpent again – or rather Jesus did – but this time more as Saraph than Nechushtan. Jesus was explaining to Nicodemus that the Son of Man who had *come down* from Heaven would be *lifted up* in the same way that Moses lifted up the serpent in the wilderness. And the purpose was the same: so that everyone who saw and believed would live – eternally. It is interesting to speculate how Nicodemus – who surely knew the story of the bronze serpent, and knew of its destruction by Hezekiah – would have understood what Jesus just told him. It is even more poignant to wonder what Nicodemus was thinking as he and Joseph *lifted* Jesus *down* from the cross.

We too may be left with some questions, especially if we work backwards and ask the story of Jesus to throw light on the story of the bronze serpent. Why would people bitten by deadly snakes be asked to gaze at a model of one of those snakes in order to live? Why not focus their attention on something beautiful, or something more powerful than a snake? How could the word for fiery serpent be the same word for an angel? All these questions are related to the fundamental one: What could it mean that those who believe in a dying man end up with eternal life? These are indeed paradoxes, ones we are meant to wrestle with.

The Gospels are full of this sort of paradox, and we have even become used to them: the last shall be first, the one who loses life will find it, etc. We on some level understand that spiritual life is larger than physical life, and that losing or renouncing some of the latter may enhance the former. It is that same grasp of paradox which allows us to glimpse the broader view of healing in the story of the bronze serpent. The snake epidemic, remember, was a consequence of the people's corporate behavior. God sent fiery serpents of the very same sort that he sent to Isaiah, *saraphs* to burn away iniquity. Isaiah saw his iniquity in the context of the holiness and glory of God: to him the *saraphs* were angels. The Israelites saw no glory or holiness, and only saw snakes.

But God did not leave them in their ignorance; he offered them, not a healing flower or eagles to eat the snakes, but a snake that did heal. The solution to the epidemic was not in battling it and eliminating the snakes, but in seeing and accepting where they came from. God had sent snakes that really were angels, snakes that did not need to kill. Embedded in the consequence of their complaining was a fiery bite that could burn away their iniquity. And more: the death-dealing snake, when transformed by Moses and raised on a standard, became the life-giving snake. It was, as in the Catholic mass, consecrated the way common bread and wine are consecrated “to become for us the body and blood of our Lord, Jesus Christ.” Indeed, the “violent” serpent-like Son of Man who came to bring not peace but a sword that would separate people, was lifted up to save the world. The same way, says John, that Moses lifted up the death-dealing snake to become a life-giving healer.

The essence of healing in this story, then, is in accepting the snake-angels that God sent, and in recognizing the deliverance from their fatal bite that God provided.² The essence is emphatically not in making visual contact with a bronze snake – yet it was precisely this contact that facilitated the healing. There was, in other words, a source of healing (God), and a technique to access that healing (looking at the bronze snake on the pole). The difference was clear to Hezekiah, but apparently not to the people: they had focused on the technique instead of the source.

This difference between technique and its source or goal provides us with an opportunity to review some of Jacques Ellul's fundamental assertions about technique, and then apply them to contemporary

medicine. The first is the difference between technique (“the totality of methods...having absolute efficiency”³) and technology (the study or discourse of technique). His 3 major studies have the word “technology” in the English titles, but the first 2 are really about technique (*La Technique ou L’enjeu du Siecle* in 1954 and *La Systeme Technicien* in 1977) and only the third (*Le Bluff Technologique* in 1988) is specifically about technology. In this last one he makes clear the difference. There is no technical bluff, he says; techniques deliver what they promise. However, there is a “gigantic technological bluff in which discourse on techniques envelops us, making us believe anything and, far worse, changing our whole attitude towards techniques...”⁴ The importance of this distinction will become clear shortly.

The second major assertion – not just about technique, but recurring throughout his writings – is the difference between means and ends. He made this clear in *The Presence of the Kingdom*: “everything has become ‘means’; there is no longer an ‘end’.”⁵ All techniques are means; the technological bluff is the proclamation that techniques are all that matter anymore. Now the bronze serpent was a technique, a means; a very effective means to deal with a snakebite epidemic. But the ‘end’, the purpose for both the snake angels and the bronze snake, was to confront the people with their iniquity, burn it away, and heal them. The entire means-and-end process, we saw, was quite effective.

However, the people saved the ‘means’, the bronze serpent, for 500 years – but without the ‘end’, the purpose or meaning, it became an idol. On the other hand, 1200 years after the bronze serpent incident, Jesus returned not to the technique (the means) but to the meaning (the end), and said that as Moses lifted up the serpent for the healing of his people, so the Son of Man must be lifted up for the healing of the world.

These fundamentals, together with the story of the bronze serpent, provide us with some tools to examine modern biomedical healthcare, and to approach the question of what is the problem with healthcare as technique. Ellul listed many other characteristics of technical systems – autonomy, self-augmentation, universality, totalization, the lack of feedback – and all of these apply exactly to biomedical healthcare. But for this story, the ends-means point is sufficient to start us off making some observations. And to avoid too much abstraction, let us choose an example.

There is a group of non-communicable chronic diseases – especially cancer, diabetes, heart disease/stroke, and chronic lung diseases – which are now quite common world-wide, and used to be called “diseases of civilization”, though diseases of industrialization or technology is more accurate⁶. They are the “leading cause of death and disability in both the developed and developing world”⁷, and account for 87% of the disease burden in high income countries⁸ like the US. That they have become the leading causes of death on almost all continents might be seen as an indicator of how widely industrialization – or more specifically the technological society – has spread.

Now the “risk factors” for these most common chronic conditions are well known and often interrelated: tobacco use, unhealthy diets, harmful use of alcohol, and physical inactivity.⁹ Note that this is the way these diseases are discussed: not as consequences of technology or industrialization, but occurring more often in certain groups of people, those subject to the “risk factors” listed. This biomedical formula for discussing diseases – locating them in the context of risk factors – is a very effective way to highlight the immediate causes and indicate interventions. It is equally effective in masking the more proximal reasons for these risk factors. Inactivity and eating processed foods may be behaviors that lead to several of these diseases, and they are modifiable. But why do so many people eat processed foods? Why is so much processed food manufactured? Why are so many people inactive? Why do so many people use tobacco and alcohol? It is in asking these deeper questions that

we begin to see the link between “risk factors” and the larger technological system that Ellul described so well.

Our technological system does things for us, things that throughout the rest of history we have had to do for ourselves. It prepares our food and propels us, both using complex machines that apparently get the job done better – *or at least more efficiently* – than when we cook and walk. But something is lost when we don’t prepare our own food and use our own energy to go places. Furthermore, a system devoted to machine and task efficiency such as ours creates a great deal of stress for the people who live in that system; that stress is also unhealthy, whether on its own¹⁰ or leading to the other two “risk factors”: increased use of tobacco and alcohol.

So, we approach this “chronic disease” epidemic – even though it is caused ultimately by the technological system – with products of that same technological system: drugs and surgical procedures. And they do work to ameliorate the diseases. In addition, we make clear the need for people, each individual person, to take responsibility for changing how they eat and move. But we “preach” this in a society designed for automatic movement and processed food. We have a bronze snake that permits access to bio-medical curative power, but no snake-angel to burn away our corporate nutritional and transport “iniquity”. We chip away at our epidemics, piece by piece, but peace – *shalom* – eludes us.

Shalom, besides meaning peace, also means completeness and soundness, and includes “health” – a word related to both “whole” and “holy”. This in fact is the ‘end’ we are missing when we focus only on means. We cannot attain partial health (partial wholeness?); disease elimination is not enough: In the story of the bronze snake, Moses forms the healing snake *after* the killing snakes become active. The killing snakes from God are angels, literally messengers to tell people of their iniquity and burn it away. They are part of, and must precede, the healing snake. The true healing, the return to shalom, was not just because people looked at the bronze snake. It was because their iniquity had been burned by snake-angels, burned enough so that if they had no bronze serpent to gaze at, they would die. The Israelites remembered this link in Hosea’s time (6:1): “Come let us return to the Lord, for He has torn us, but He will heal us; He has wounded us, but He will bandage us.” Their repentance then may have been short-lived and shallow, but they did understand on some level the link between God’s wounding and God’s healing.

Let us recapitulate:

1. The Bronze Serpent story demonstrates a continuum between the root cause, the symptoms, the consequence, the treatment, and the prevention. *This is a natural system at work.*
2. The contemporary chronic diseases epidemic demonstrates the rupturing of this continuum. The technological society is the root cause, which we ignore. We consider the “risk factors” to be the cause, and put the responsibility to avoid them on the patient, a form of victim-blaming. But when that patient does experience symptoms, we employ the methods and products of the same technological society to manage the symptoms. *This is an artificial system at work - the technological system that Ellul described.*
3. Focusing on health (as a healthcare system must) will never produce health, because ill health does not arise from lack of healthcare, but rather (in the case of the modern chronic diseases epidemic) from the technological society.
4. Yet since medical techniques are very effective in ameliorating symptoms and even halting some diseases, we maintain the illusion that we are dealing with the epidemic.

5. Thus healthcare, as a subsystem of the larger technological system, shares all of its characteristics. It is not only a microcosm of the larger system, it also provides a window into how that larger system deceives us by its very successes. Technique is the means by which modern empire maintains its power.

The Problem of Risk as Technique

Come back for a moment to *shalom*. *Shalom* could be our “end” for which medical techniques would be our “means”. However, *shalom* is not our end. In fact, we do not have an overall end. Instead we have many small ‘ends’, ends derived directly from the means we have available to accomplish them: We have painkillers, so we reduce pain; we have antibiotics, so we eliminate some infections; we have drugs to lower blood pressure and blood sugar, so we lower them; we can perform surgery, so we remove tumors.

In this world of multitudinous means – or options, as they might be called today – but without an overarching end, we face a great deal of uncertainty¹¹: which means do we use? how well do they work? for which goals? While there is a natural tendency to use all available means, we would still welcome guiding principles to help us make sense of them all. But the uncertainty is profound. We don’t know fully why, or even how, some diseases happen, and we certainly don’t know which individuals will get them. These uncertainties bother us, because we *want* to know how diseases happen, how to stop them – and even more, who will get them so we can intervene early and prevent them.

Nevertheless we are flooded with techniques, with means. And since many are quite effective, we end up acting as if our overall end was to predict and eliminate all disease and death. But the gap between that unstated end and what common sense tells us illustrates, and deepens, our uncertainty. We want to do what is impossible: eliminate death; we want to know what is unknowable: the future. Our techniques, our means, have led us to the brink of a chasm we cannot cross.

But we do not try to cross that chasm, at least not directly. Our profound uncertainty does not paralyze us. We confront the uncertainty head-on – we measure it. Measuring this uncertainty then becomes another technique, another means, a very attractive one. In fact it begins to have a unifying effect on all our means. We use this technique to help us develop and evaluate all our other biomedical techniques: this is called biostatistics, the principal tool of risk analysis.

Come back to the group of non-communicable diseases to illustrate this. With some of these diseases we have a very clear understanding of causes: essentially everyone who smokes two packs of cigarettes a day for 30 years will get some emphysema; everyone who drinks a bottle of whiskey a day for 30 years will get liver damage. Alcohol and tobacco in these situations are not *risks*, they are hazards. But what about a half a pack of cigarettes a day from age 15 to 21? What about three glasses of wine every night for only the last 10 years? We have entered uncertainty.

Likewise with heart disease and many cancers: as shown above, we know the “risk factors” people are exposed to, but we cannot predict with certainty which person will get which disease when, nor which exposed people will *not* get any of the diseases. So we move into the realm of probability: we determine relative and absolute *risk* for getting the diseases, we speak of *confidence intervals*, we calculate *likelihood* ratios and *odds* ratios, and then we perform cost-benefit analyses of the diagnostic processes.

Then we do the same with the treatments we develop. None of the treatments actually eliminate these diseases, but each has some small effect – on *some* of the affected people. So we are back to probability: we speak of the effectiveness of the treatments with likelihood and odds ratios, with calculations of the *Number Needed to Treat*: the number of patients we need to treat in order to prevent a single disease outcome in a population. These numbers can be quite high, sometimes over 100 – which means that 99 of the 100 people we treat do not benefit, yet we cannot predict the one that will.¹² And then, again, we do cost-benefit analyses, unabashedly assigning a monetary value to human life.

Now these statistical tools, and this whole concept of risk, have been particularly useful for these non-communicable chronic diseases: trying to pin down exactly where they come from, what causes them, how to treat them, and how to prevent them. These diseases are more complicated than, for example, a simple pneumonia caused by a bacteria we can eliminate, or a ruptured appendix we can remove surgically. We are now confronting diseases that often do not kill immediately, but also do not go away despite our treatments; diseases that gradually destroy vital organs. Yet our treatments keep these people alive. We have created a whole new category of illness: people alive, but dependent on the medical system to stay alive.

We confront a different conundrum on travelling upstream to try to uncover where these diseases came from. We had become used to “the germ theory of disease”, an approach to disease causation that looked for a single agent – germ, gene, toxin, injury, etc. – that caused a disease. But these single agents were very elusive in the 20th century’s group of chronic diseases. Industrialization (the technological society) may have been the ultimate cause, but it did not kill immediately, like the Black Plague, and there was no single agent or toxin responsible. We had to conclude that many of these diseases had causes that were “multifactorial” – so we began looking for these multiple factors.

Initially, scientists still treated these many factors as part of a single “mass phenomenon, the result of a shift in ‘ways of life’” – that is, the exponential growth of industrialization and the technological society. Consequently “individual responsibility or blame was almost entirely absent from their discussion of risk factors during the 1950s and 1960s.”¹³ To the epidemiologists then, it was obvious that some of these diseases grew out of that “mass phenomenon”, and not from irresponsible individual choices.

However, as we fine-tuned our search, we began to forget about – or was it ignore? – this “mass phenomenon”. By around 1980 we had entered a fundamentally new era. Socialism was dying, unfettered capitalism reigned – and our views toward the public’s health began to follow suite. There was now a “New Public Health” which, among other things, focused on these chronic diseases and their prevention. In previous epochs, public health addressed community health problems such as sanitation and vector control with collective action. But now even public health was becoming individualized, seduced by the drive to identify and eliminate individual risk factors. Despite the “mass phenomenon” behind the chronic conditions which made up 87% of our disease burden, our health had become our own responsibility¹⁴. Risk had become our pilot; life had become a crashout.

We still haven’t pinned down exactly how these diseases come about, and we still can’t we cure most of them. We still live with profound uncertainty. It becomes very clear why we have chosen risk and statistical analyses as our orienting science. There is no technical bluff here. Biostatistics do exactly what they claim – measure probability – and they do it well. Bit by bit (or byte by byte) they help us

make incremental changes uncovering the details of how these diseases develop, and how we can live a little bit longer with them.

But is this shalom?

¹ Roy, Rustom, “Introduction: The ‘Alternative’ Approach to Health: The Only Solution to the World’s Most Pervasive Technology Problem”, *Bulletin of Science Technology & Society* (2002) 22: 333.

² Ellul develops a concept like this in “Positions bibliques sur la médecine” in *Les deux cités: Cahiers des associations professionnelles protestantes*, vol. 4 (1947). For example, “the physical only seems like a sign of that which is spiritual”; “health isn’t a combination of remedies, but a way of living according to the laws that God willed for our life. My medicine will be therefore above all hygiene, but not naturalistic: a hygiene of which the first act is repentance from sin—and conversion”; “To cure illness without the forgiveness of sins is only an adjournment, a whitewash, a fleeting crack of the whip: it isn’t health. This deliverance from illness isn’t of value in itself: it could mean being better only temporarily.”

³ Ellul, Jacques, *The Technological Society*, (New York: Vintage Books, 1964), “Note to the Reader” p.xxv.

⁴ Ellul, Jacques, *The Technological Bluff*, (Grand Rapids: Eerdmans, 1980), pp. xv-xvi.

⁵ Ellul, Jacques, *The Presence of the Kingdom* (New York: Seabury Press, 1967), p.63.

⁶ Oppenheimer, GM, “Profiling risk: the emergence of coronary heart disease epidemiology in the United States (1947-70)” *International Journal of Epidemiology* (2006) 35:720–730: “Heart disease could be perceived as... a discordance between a modern, industrialized way of life and a human body that evolved under very different conditions”. p723. Trowell HC & Burkitt DP, *Western Diseases: Their Emergence and Prevention* (Cambridge: Harvard University Press, 1981) “These diseases are those which are characteristic of modern affluent Western technological communities” p xiii.

⁷ “WMA Statement on the Global Burden of Chronic Disease” Adopted by the 62nd General Assembly, Montevideo, Uruguay, (October 2011).

⁸ Lopez AD et al, *Global Burden of Disease and Risk Factors* (World Bank and Oxford University Press, 2006), Table 1.1, p. 8.

⁹ “NCD Alliance analysis of the draft Political Declaration, 12 August 2011”

¹⁰ Stivers, Richard, *Shades of Loneliness* (Rowan & Littlefield, 2004), Ch. 2 “Technology and Stress”.

¹¹ “Uncertainty” is Ellul’s subtitle for Part 1 of *The Technological Bluff*.

¹² Note: this is not technical bluff; the NNT is not a lie. This is technological bluff.

¹³ Oppenheimer, “Profiling risk” p. 725.

¹⁴ Peterson A and Lupton D, *The New Public Health: Health and Self in the Age of Risk* (London: Sage Publications, 1996), p. ix.

Générations Ellul: Soixante héritiers de la pensée de Jacques Ellul

by **Frédéric Rognon**

Geneva: Éditions Labor et Fides, 2012, 390 pp.

Reviewed by Michel Hourcade

Michel Hourcade worked for the French government until his recent retirement

Translated by Joyce Hanks

Frédéric Rognon is a professor of philosophy of religion in the Protestant Faculty of Theology at the University of Strasbourg. He authored an earlier book about Ellul (*Jacques Ellul: Une pensée en dialogue* [Geneva: Labor et Fides, 2007]). In this new work, published during the anniversary year of Ellul's birth, Rognon has given voice to those he calls the "heirs" of Ellul's thought: intellectuals who have previously spoken of their debt to Ellul. Rognon asked the same question of each one: "How has Jacques Ellul's thought affected your own intellectual journey and any actions you may have undertaken?"

Rognon's sixty interviewees have widely different intellectual interests (theology, philosophy, history, economics) and professions (teaching, the pastorate, social activism, etc.) But were the criteria for choosing these "heirs" perhaps too limited or even arbitrary? Rather than avoiding this question, Rognon compares in his introduction the wide variety of responses he has assembled. These responses constitute testimonies that enable us to focus on a question that concerns all of us: how does one become an "Ellulian"? Herein lies, I believe, the originality of this book.

Each time the author offers a microphone to someone, it triggers the memory of a chance encounter, of something read, or something learned. Some interviewees' intellectual or professional journeys involved unexpected forks in the road. In some cases, agreement with Ellul's thought was instantaneous and long-lasting; in others, more gradual. After their initial acceptance, some subsequently distanced themselves from Ellul's ideas, and then found at a later time that they believed something different. Such dialectical thinking would surely have pleased Ellul. The frequent spontaneous association of Bernard Charbonneau's name with his would have given him additional pleasure.

Some of Rognon's interviewees' names will be readily recognized by *Ellul Forum* readers. Although most of the "heirs" (presented in alphabetical order) are French, the author has taken care to include North Americans and South Koreans, as well as "heirs" from other countries. Rognon has given a voice to men and women (only a few of these latter, however), both well-known and little-known, but all committed citizens, and all embodying in their own way the thought of Ellul. Their witness offers a concrete new perspective on the often unpredictable expansion of his work. In this way, Ellul's thought demonstrates its vitality and fecundity, as it comes to the surface in unexpected places.

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Reviews by Randal Marlin

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I stand in awe of the amazing dedication, labor and insight that Frédéric Rognon has brought to bear in the production of this hugely valuable study of contemporary scholarship relating to the work of Jacques Ellul. When I purchased my copy at the Librairie Mollat in Bordeaux at the conference organized by Patrick Troude-Chastenet in June, 2012, I found it of immediate service in identifying and backgrounding the work of participants. But it is much more than a cast of characters: it works toward an area-by-area synthesis of the different positions taken by scholars and others regarding the work of Ellul, followed by a thoughtful appraisal of those positions. By “others” I mean to include those whose vocation in life has led them away from the world of academic scholarship either to some kind of active involvement in the affairs of the world, or to such things as church-based activities (including prayer) where the focus is on getting a right relation with God rather than sorting out the right relation of a text to other texts or the world that the text supposedly describes or implies. My reference to “such things as ...” is meant to allow room for the atheist who pursues a kind of secular spirituality, no less concerned to get a right relation with one’s self and the world, but unsatisfied with the historical baggage attached to the proper noun “God.”

Rognon, professor of philosophy of religion in the Faculty of Theology at the University of Strasbourg, has already established his credentials as a leading Ellul scholar with his book *Jacques Ellul, Un penseur en dialogue* (Labor et Fides, 2007). Perhaps only one with an established reputation could afford the vast commitment of time and energy that he has invested in this project. In any case, the world of Ellulian scholarship owes Rognon a great debt for this achievement.

Rognon traces the work of sixty selected writers, thinkers, activists and others who have clearly been inspired by, or have reacted against, the work of Jacques Ellul. He seems to have made a special effort to include some of the youngest enthusiasts, so that his studies are indeed cross-generational as the title would suggest. With each of his subjects there is a bibliography, often very extensive. Given the hundreds of items, including theses, to which he refers, he shows a remarkable grasp of details of their content, evidence of the assiduity of his enterprise. In the case of the majority he supplements his account of their work with direct interviews, giving the dates and locations where these took place. His questions are poignant, and the answers nearly always illuminating in a very special way. Among the things we find out are first, what attracted a given subject to Ellul; secondly, what the points of agreement and disagreement are; and thirdly, how Ellul has affected the subjects’ lives and careers.

What this work shows, splendidly, is the variegated nature of Ellul’s work, activity and influence. Along the way it shows that Ellul’s legacy is in good hands, that the day is past when “no prophet is recognized in his own country” applied to Ellul. Rognon gives some credit to Jean-Luc Porquet for a “powerful” contribution to revival of interest in Ellul’s work with his study *Jacques Ellul. L’homme qui a (presque) tout prévu* (Paris: Le Cherche Midi (coll. Documents) 2003, 2012), The reference in the title is to Ellul’s

foreseeing very contemporary problems such as Mad Cow disease, GMOs, nuclear catastrophes, propaganda, terrorism and the like.

We learn that more than a few academics have hidden their Ellulian light under a bushel simply because the name “Ellul” lacked, and perhaps still lacks, weight in academia (though I suspect to a decreasing extent as his work becomes better known through the current revival of interest). Reasons or causes for the neglect of Ellul’s work are readily apparent in Rognon’s study. One is the politicization of disciplines, and the difficulty for the acceptance of Ellul in either Left or Right political circles, when his commitment to morally right thought and action has him constantly challenging the fundamental unquestioned tenets of both.

Rognon’s study is the opposite of hagiographical. He has the courage and honesty to combine a full measure of appreciation of Ellul’s enormous influence as a thinker, guide and inspiration, with revelation of the stumbling blocks that have stood in the way of full acceptance of his ideas by those who acknowledge a great indebtedness to him.

Space allows for just one illustration of such a stumbling block. In my own experience, interviewing Ellul in 1979-80 on the subject of propaganda, I found that he was uninterested when I broached the matter of South African propaganda in defense of Apartheid. The selection on Daniel Compagnon claims (page 93) that he was misinformed about the overall situation there. Ellul has been especially concerned to defend Israel, to the point of ignoring some of its own, what seems to me, deceptive propaganda. And he has been unusually uncompromising in his treatment of the Muslim religion as a threat to human freedom.

One of the most revealing statements in the whole book is reported by Jean-Claude Guillebaud on page 175. Guillebaud, responsible for publishing many of Ellul’s books as Literary Editor of the publishing house Seuil, asked Ellul whether he did not think that his (Ellul’s) uncompromising support of Israel served the Israeli Right and Israeli excesses at the time of the Yom Kippur war, and thereby did a disservice to Israel. Agreeing with Guillebaud’s criticism Ellul’s response was nevertheless that “We Christians have two thousand years of anti-Jewishness to expiate. Besides, every thinker necessarily has a point of incoherence, and that (uncompromising support for Israel) will be mine, which will be assumed.” (I have translated from the French.)

I see this as an example of Ellul’s Kierkegaardian frame of mind, which always takes into account the circumstances in which one says or does anything. Not just the objective truth of what one says, but the likely impact of what one says in a particular context must be taken into account for ethical communication. It is not incoherent to maintain that attempts to right one set of wrongs may be compromised when there is historical and sociological evidence that attention to such wrongs will provide fuel for even greater wrongs. While Ellul is poles apart from Sartre on many things, there is a curious parallel between the view expressed by Ellul’s commitment to Israel and Sartre’s commitment to the proletariat with the advice that the “true intellectual” (in the essay “A Plea for Intellectuals”) should automatically side with the working person, whatever the given issue.

There are many other stumbling blocks, over such things as technological determinism, the relationship between Ellul’s sociological, political, and theological writings. There is a real feast of different

viewpoints nicely assembled and evaluated by Rognon's commentaries. There are also wonderful testimonies to his willingness to come to the aid of others in need, testifying on behalf of dissidents for example, his bible classes, his friendships, his activism with Bernard Charbonneau on ecological matters. The book shows in so many ways why Ellul will continue to be relevant and inspirational for many decades yet to come. Rognon concludes with a thematic overview classifying the materials into the typography of Ellul's reception, the paradoxes relating to that reception, and the existential dimension of his work. No sharp division can be drawn, because many of Ellul's followers or those influenced-and-inspired but yet non-followers fit more than one category.

The book is probably best treated as a reference work, linking the interested person very quickly to those with matching concerns. Rognon has organized the book very well for that purpose. It is not easy to read straight through, because of the difficulty of recalling the right names and associating them with the right ideas. But there is nothing comparable for getting a worldwide overview of Ellulian scholarship, whether in South Korea, North America, or Europe.